



**LONDON MARKET  
GENERATIVE AI  
WORKING GROUP  
+ LUNCH**

**7 FEBRUARY 2024**

**COGNIZANT OFFICE**

**280 Bishopsgate, EC2M 4AG**

**12.30-2.30pm**



**Facilitated by:**

**Roger Oldham**  
CEO & Founder  
LMF

Kindly supported by





# WELCOME & INTRODUCTIONS





**THANKS TO**



**cognizant<sup>®</sup>**

**FOR SUPPORTING THIS EVENT**



# WELCOME



ATRIUM



# PARTICIPATING MARKET FIRMS

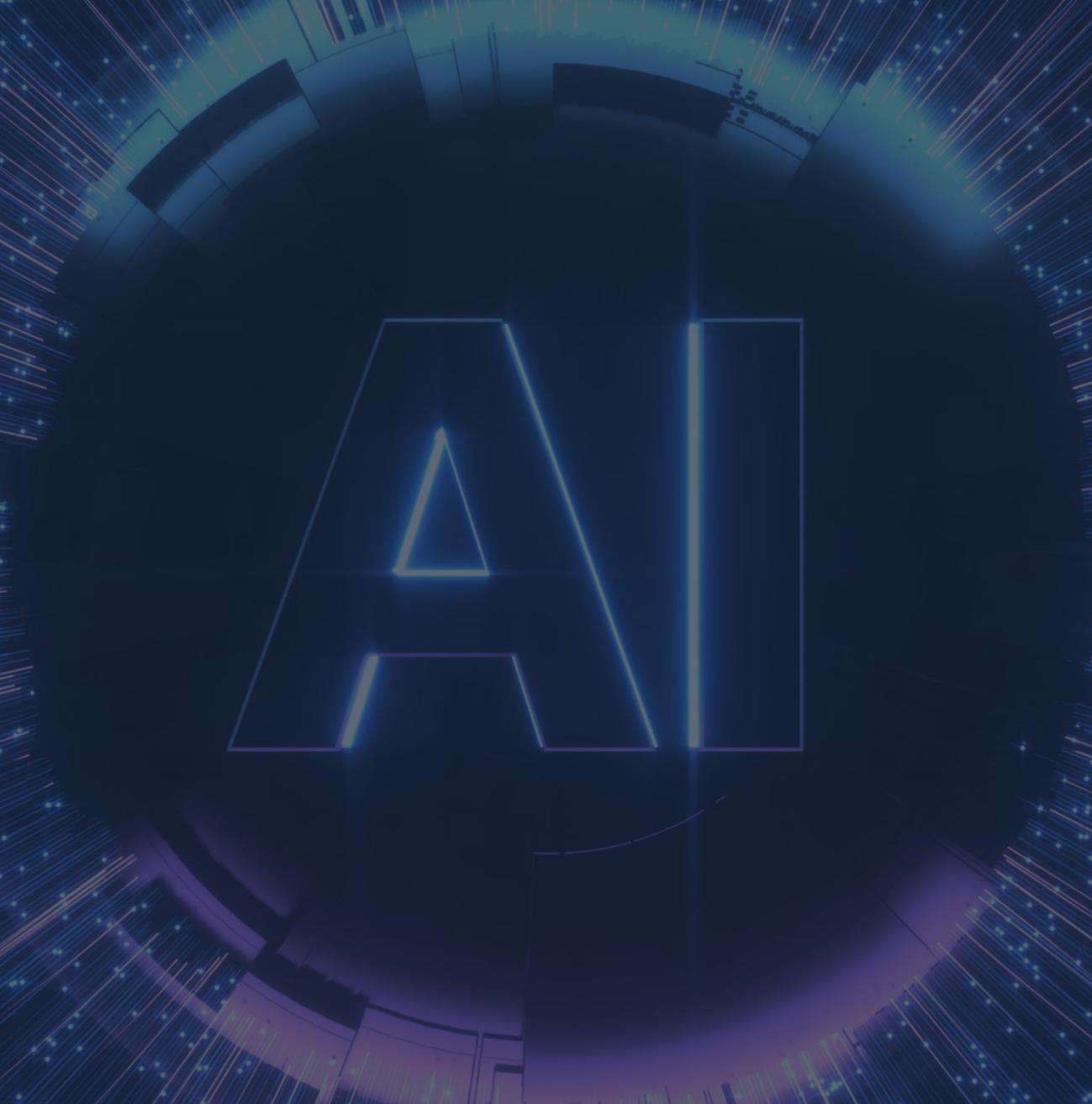
# AGENDA

## Today's Running Order

- **Welcome & Introductions**
- **Group Objectives, Terms of Reference**
- **Polling**
- **Lunch**
- **Guest Speakers - Dr Kathrin Kind-Trueller,**
- **Roundtable Discussion - Opportunities**
- **Parameters & Strategy for the Market**  
**Guidelines What, How, Etc.**
- **Close**



# GROUP OBJECTIVES

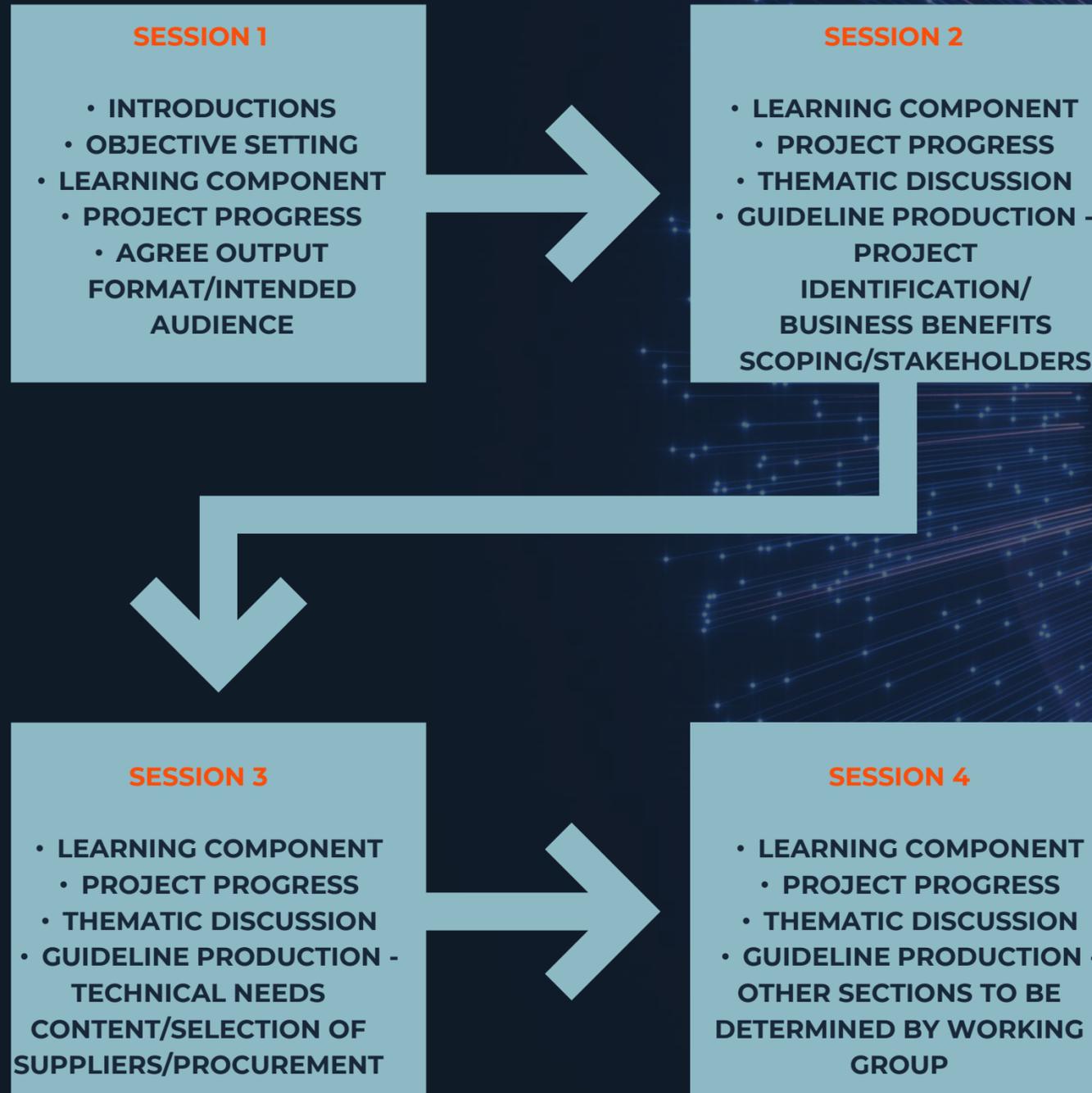




# GROUP OBJECTIVES



# TIME LINE





# MAJORITY OF UK INSURANCE EXECUTIVES INVESTING IN AI AND MACHINE LEARNING

More than half of UK insurance executives are now investing in artificial intelligence (AI) and machine learning

AUGUST 2023 Insurance Times

Some 63% of insurance executives are investing in AI and machine learning compared to 50% of those in the US.



# POLLING





# TERMS OF REFERENCE

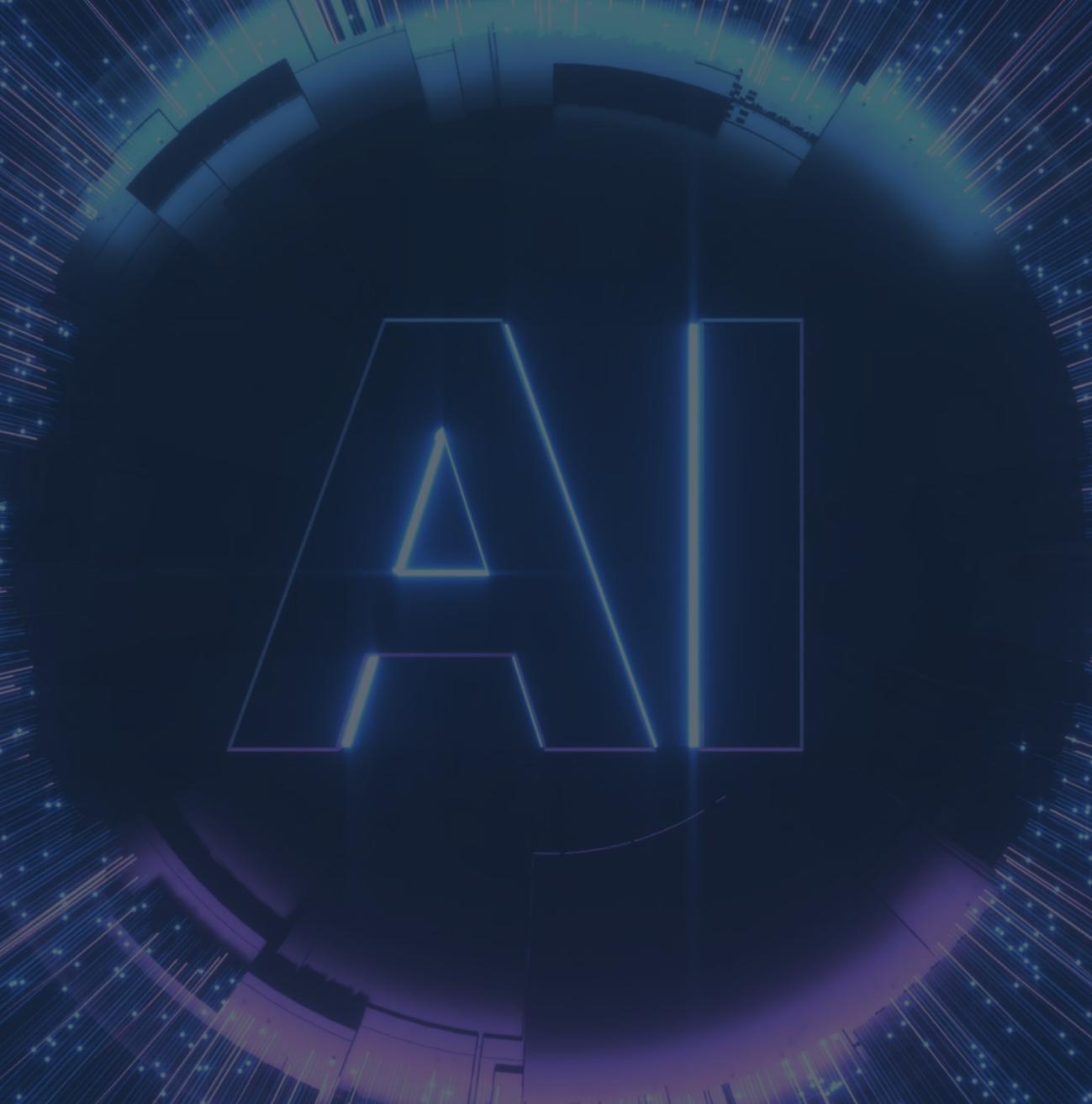
## Purpose / role of the group:

- The purpose of the group is to assist in the development of practical guidelines for insurance Market firms in the application of Generative AI across business processes.

## The main objectives and responsibilities of the group are:

- Development of **recommendations & guidelines** to aid understanding and adoption
  - Promote the **knowledge and experience** of Working Group Members
- **Education of the wider LMF membership and Market** on the latest developments, trends and practices related to Generative AI application, especially those relevant to the insurance Market
  - The group will **develop a report after four sessions**, summarising the output, experiences and thinking of the group, that will be shared broadly within the LMF community, and externally.

# LUNCH

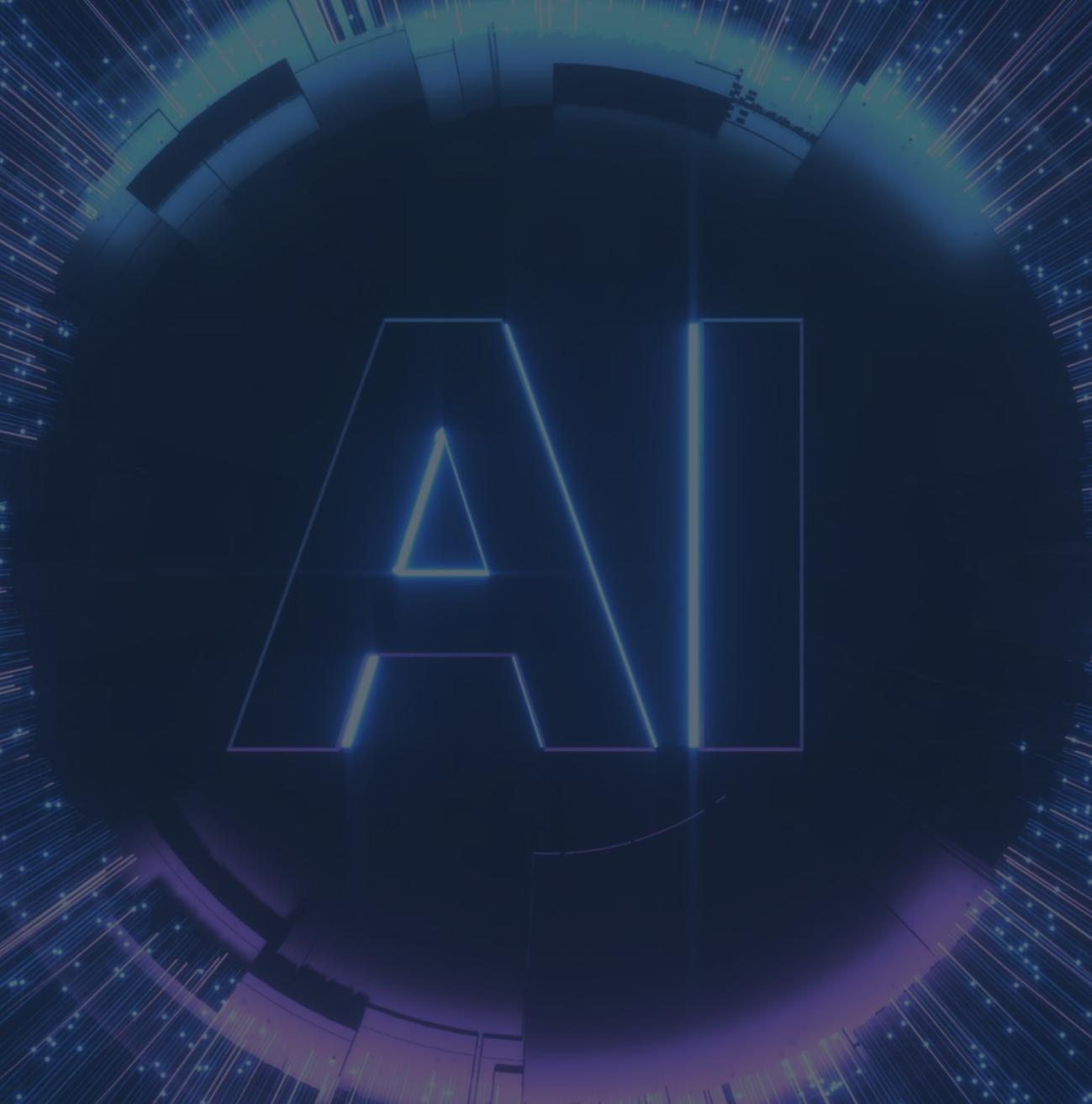


# GUEST SPEAKER



**DR KATHRIN KIND TRUELLER**  
**M.SC. M.A MBA A.I**

**DATA SCIENTIST**  
**ARTIFICIAL INTELLIGENCE EXPERT**  
**KEYNOTE SPEAKER**  
**AUTHOR**



# ROUNDTABLE



**IDENTIFICATION  
OF OPPORTUNITIES  
HOW? WHO?**

**ESSENTIALS FOR  
PROJECT INITIATION**

**AI**

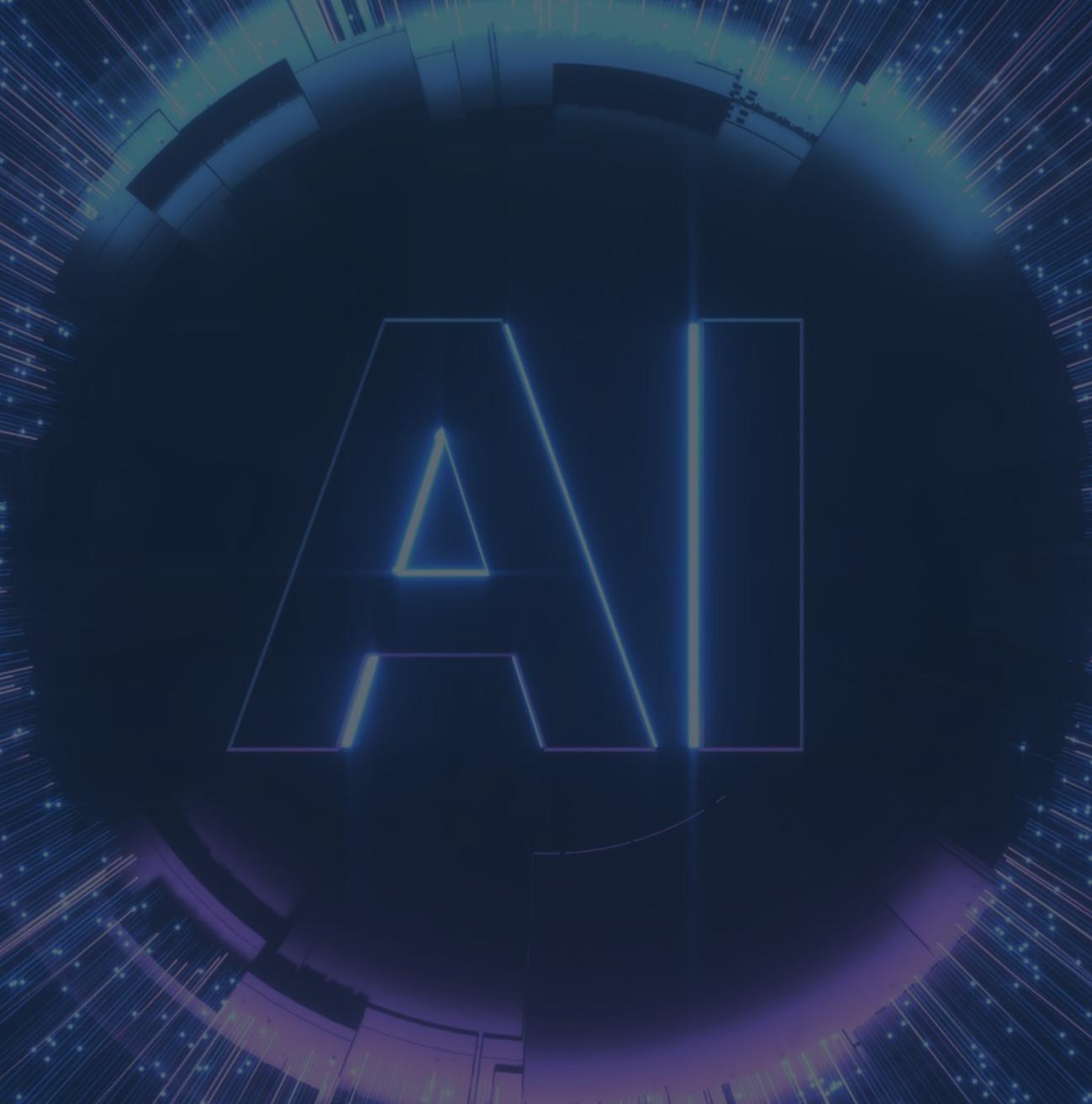


# GUIDELINES



## SESSION 1

**AGREE OUTPUT FORMAT  
INTENDED AUDIENCE**



# CONCLUSION & CLOSE



**Roger Oldham**  
*Founder*  
*LMForums*



# THANKS FOR YOUR PARTICIPATION

SUPPORTED BY





**LIME**  
LONDON MARKET FORUMS

## LEADERS OF TOMORROW SUMMIT 2024

27TH FEBRUARY - 12:30PM - 5:30PM

FOR THE DEVELOPMENT OF  
YOUNG PROFESSIONALS ACROSS  
THE MARKET

AN OPPORTUNITY TO MAKE SOME AMAZING  
CONNECTIONS, LEARN AND HAVE YOUR SAY

*1 MINSTER CT, LONDON EC3R 7AA*

IN PARTNERSHIP WITH

ACORD

